

Partner Search Form

Creative Europe Armenia Desk | Culture Sub-Program

Email address *

projects@eventtura.org

Strand / Category *

European cooperation projects - Category 1: Smaller scale cooperation projects ▼

Name of the Organization *

NUMA LLC (branding name: EventToura)

Short Description of the Organization *

«NUMA» LLC (branding name: “EventToura”) is a festival organizing company, based in Armenia. “EventToura” is one of the leading companies in this field organizing various events contributing to the diversification of Armenian tourism product, its appropriate presentation and promotion in the international tourism market. The main goal of the company is the development of event tourism in Armenia. Besides of taking offers to organize large events for the other companies, “EventToura” creates and develops its own projects, among which are

- Yerevan Wine Days
- Yerevan Gastro Day
- Beard Fest in Armenia
- Yerevan Music Night
- Yerevan Brandy Days (first time in 2020)
- Beer and Food Matching Fest (first time in 2020)

The most popular one is Yerevan Wine Days, which had more than 35,000 visitors this year. For the small country like Armenia this is an incredible number of visitors.

“EventToura”, spending several months on the preparation of the events, makes it a priority to understand the objectives of all possible stakeholders and ensure their maximum satisfaction. Due to the experience and connections with the international travel agencies, journalists and bloggers, the skills and knowledge of the team gained during international festivals, “EventToura” guarantees the professional behavior, the popularity and promotion of the event.

Address and Contact Details *

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Project Name and Description ***Opera Days in Yerevan**

The "EventToura" company is looking for a partner to organize opera and classical music days in Yerevan. We want to launch a project which will make an opera more accessible to the wider audience, especially to the youth.

One of our goals is to make young opera artists and new operas recognizable by the classic opera lovers and young generation. By targeting the youth, we help rejuvenate and revive the opera. Being more aware about the opera, young people will appreciate its importance much more. The other not less important mission of this project is to make opera available outside of the opera theater by organizing street performances.

Our team believes, this cultural exchange will have a positive impact on intercultural development. This project will help discover new opera trends in different cultures, strengthen cross-cultural relations and increase awareness.

Field of the Project *

- Theater
- Music
- Dance
- Literature / Publishing
- Museum / Gallery
- Architecture
- Painting / Comics Art / Photography
- Fashion / Design
- Sculpture / Crafts
- Festival
- Art Education
- Art Management
- Creative Industries Development
- Other: Opera and classical music.....

Targeted Priority(ies)

- Transnational Mobility
- Audience Development
- Capacity Building (Digitization, New Business Models, Education and Training)
- Intercultural Dialogue (Social integration of migrants and refugees)
- Legacy of the European Year of Cultural Heritage (Common Cultural History and Values)

Partner Search Organizations' Countries *

EU countries

Partner Search Organizations' Profiles

As a partner, "EventToura" is looking for:

- Festival organizing company
 - Cultural events organizing company
 - Theatrical organization / institution
 - Classical music production
 - Opera house
 - Individual opera artist
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Other Comments

We are also ready to join to the existing cultural exchange project.

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